

TERRY
SIMMONS

The logo for Terry Simmons features the name in a bold, black, outlined font. The letter 'S' in 'SIMMONS' is a large, orange, cursive signature. The letter 'O' in 'SIMMONS' is replaced by a grey puzzle piece brain icon with orange puzzle pieces inside. The background consists of diagonal grey stripes and a wavy orange and black shape at the bottom.

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BIOGRAPHY

Terry G. Simmons, Jr. is a nationally recognized entrepreneur, brand strategist, workforce consultant, and leadership expert.


As he is best known, T. Simmons brings an unparalleled mixture of experiences in both the public and private sectors having consulted organizations of all sizes representing a range of high demand, high growth industries.


Independent businesses, small business conferences, and social enterprises value T. Simmons for his charisma and candor surrounding scalability strategies, developing compelling brands, digital marketing, and building world class teams. Entrepreneurs walk away with what T. Simmons calls his 7 Figure Cheat Sheet.

Large corporations, trade associations, and government entities trust T. Simmons for his extensive knowledge and cutting-edge strategies relative to workforce marketing, talent pipelining, leadership development, DEIB, and curating culture. He has consulted organizations in both the public and private sectors such as Dow Chemical, Nucor Steel Louisiana, Louisiana Supreme Court, Kappa Alpha Psi Fraternity, Inc., United Healthcare, Essential Federal Credit Union, and Louisiana Workforce Commission.

As the Founder and Managing Director of Orange Strategies, **T. Simmons excels at initiatives that target women, racial and ethnic minorities, Millennials, and Generation Z.**

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PHOTOS

